

It's a great day to be independent in the financial services industry. Why trust your financial future to anything less?



KanalySM TRUST

Wealth Management | Investment Management | Trusts & Estates | Financial Planning



A Guardian for Your Wealth in Today's Turbulent Financial World

In our world of volatile market conditions, corporate bailouts and questionable investment practices, you may be asking yourself, is there a place where my assets and interests are safe? It is true that an independent, objective advisor is hard to come by, but objectivity exemplifies the story of Kanaly Trust.

For over 30 years Kanaly has taken a comprehensive approach to creating a specific road map that provides you and your family with long-term financial comfort and safety. The professional expertise, resources and objectivity we offer are truly rare in our industry. As we manage your wealth, we develop a strategy that encompasses all areas of your financial life, including protecting and growing your assets, serving as your fiduciary and creating an in-depth financial plan to address your needs now and in the future. Most importantly, however, we take the time to know and understand you.

Investment Management

We begin our relationship by providing you a detailed investment proposal which recommends the best solutions for your needs. Once we have established your asset allocation and strategy we implement, maintain and adjust it over time.

Under our investment philosophy, we design portfolios to reduce volatility while enhancing expected return in an effort to maximize the benefits of investment compounding. Key components of our philosophy include:

- Delivering institutional-quality investment solutions customized to meet your individual objectives
- Establishing a thoughtful, forward-looking asset allocation for the long term
- Constructing well-diversified portfolios using a core-satellite approach
- Compensating for the cost of active management by using tax-enhanced passive strategies that provide savings to your overall portfolio
- Prudently employing alternative or non-traditional investment strategies
- Managing portfolios for after-tax returns

The Kanaly Trust investment platform utilizes an open architecture approach, offering best-of-breed investment solutions designed to meet your wealth objectives. This includes a comprehensive suite of unique investment solutions, strategies and managers. These are typically not available on other platforms.



Kanaly's investment process is designed to protect your capital, allowing it to grow at a reasonable rate which will exceed inflation and consumption needs, without taking undue risk.

Trusts and Estates



As an independent trust company, Kanaly can perform most fiduciary responsibilities. We can serve as Agent, Executor, Co-executor, Trustee or Co-trustee under most estate planning documents and in many jurisdictions across the United States. This assures you that a team with knowledge of your entire personal financial situation is prepared to handle any necessary issues in a completely objective manner. Importantly, we are someone who knows you, your family, and your financial affairs. Careful estate planning is very important in avoiding costs, taxes and contiguous family issues that can occur later in life or after a loved one has passed away.

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Financial Planning

Kanaly creates a Personal Financial Program tailored to your unique needs, short- and long-term goals, family philosophy and limitations. We make specific recommendations and explain our rationale for each. We are committed to substance over form, and putting your program to work. The best plans are only as good as the items actually implemented.

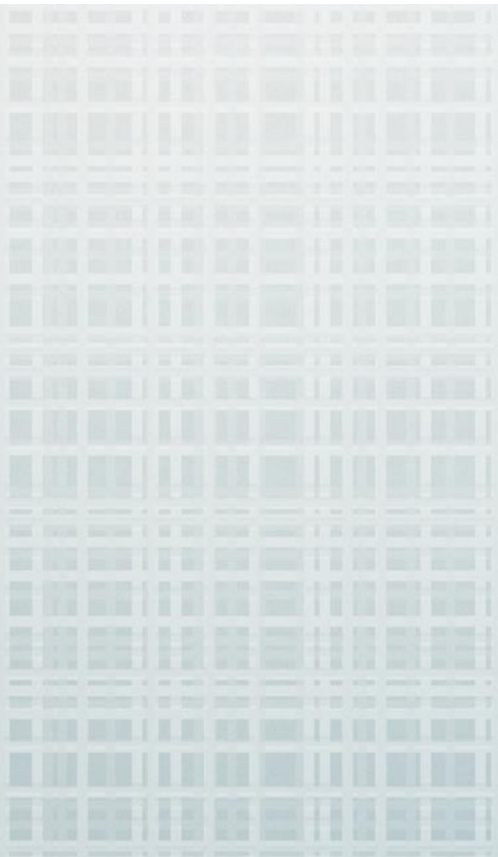
The long-term program we create focuses on every area of your financial world, including estate planning, investments, insurance, disability, employee benefits and stock options, cash flow and income taxes, retirement and education planning. We design the program to enable you to enjoy life, knowing that you have a financial plan for every circumstance that comes your way.



A Tradition of Objectivity

Kanaly Trust was created by E. Deane Kanaly in 1975, after he spent more than 20 years as a bank trust officer and executive. Deane founded the firm to avoid the conflicts of interest he saw in the financial industry and with the hope of changing the way people take care of their financial affairs. In his work, he saw many successful people make a very good living. He also saw these friends, clients and business associates miss opportunities to make the most of their wealth due to lack of time, interest or knowledge. He wanted to provide comprehensive, objective financial guidance to these successful colleagues. He hoped to help them capitalize on their wealth and therefore truly enjoy it.

Today, Deane's original vision still endures at Kanaly Trust. Our company was founded as one of the nation's first independent advisors to high net worth families, and has earned the distinction of a firm that protects and grows wealth. The company is based in Houston, yet is nationally recognized and has clients worldwide.



Kanaly Trust has approximately \$2 billion in assets under management and serves as trustee or executor for estates totaling more than \$4 billion. It is independent of any banking or corporate relationships and takes a completely objective approach, strictly avoiding the promotion of specific financial products or services.

The business is family owned, with a foundation built on personal service and a professional staff. What you receive from Kanaly as we manage your wealth is solid advice that is truly objective.

Give us a call today and learn how we can help you achieve financial peace of mind.

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Kanaly Trust is a state-chartered trust company and is examined annually by the Texas Department of Banking.